Our Creative Odyssey

Over the past 8 years we have had the privilege of working and growing with some of the biggest brands in Uganda and beyond. Through hard work, a dedication to vigilante market research and an understanding of our client’s goals and targets we have generated the campaigns and projects you see below.

Project: What is a Share?

Client: Uganda Securities Exchange (USE)

Uganda Securities Exchange (USE) contracted us to create a video that would increase mass sensitization and simplify how the Uganda Securities Exchange works. USE did this to increase investment in the Uganda Securities Exchange trading platform.

Project: Roke Mega product Launch

Client: Roke Telkom Uganda

In the highly competitive market of internet service providers in Uganda. Roke Telkom wished to position themselves with a unique internet package that serviced the high-volume internet user at a pocket friendly price. The symbolism of using a monster truck was done to emphasize size and high performance also you can’t ignore a MONSTER TRUCK.

Project: Palbet Company Launch Campaign

Client: Palbet

Palbet Uganda Limited a gaming company approached us to develop a 360-advertising campaign for them to launch their betting platform in Uganda. The campaign included development of radio ads, a Television Commercial (TVC), a digital campaign that involved the use of caricatures of popular sporting figures and newspaper pull outs with gaming odds. Through committed research and a lot of hard work we were able to pull it off.

Project: Bet Lion TVC World Cup 2018

Client: Bet Lion Ltd

Bet Lion looking to capitalize on the 2018 World Cup in Russia, contracted us to create a TVC to increase awareness of their betting products and increase uptake on their online betting platform.

Project: Golden Jubilee Animated TVC for Bank of Uganda (BOU)

Client: Bank of Uganda

Bank of Uganda to celebrate and commemorate 50 years of sound fiscal policy wanted to create a video that would take the viewer on a journey of their history from their humble beginnings to their domineering position at the heart of banking in Uganda.

# Project: Beneath the Lies AMVCA 2017 Voting Animation

# Client: Beneath the Lies TV show

# The Beneath the Lies production team, having been nominated for the Africa Magic Viewer’s Choice Award in 2017 for best Television series wanted to create a promotional video with the objective of getting as many people in Uganda and across Africa to vote for the show. As movie lovers this is a challenge we relished.

# Project: Beneficial Ownership and & Financial Transparency in Uganda

# Client: Global Financial Integrity

#### Global Financial Integrity (GFI) a Washington, DC-based think tank focused on illicit financial flows, corruption, illicit trade and money laundering contracted us to create an explainer animation video about how illicit trade is done and its economic ramifications on Uganda.

Project: The Power of “Bitaano” Campaign

# Client: Smart Telecom

# Smart Telecom contracted us to launch a media campaign for their new service offering calls, data and SMS for only 500shs. The Campaign we created was aimed at putting the power back in Bitaano a very small amount of money to the everyday Ugandan but can make big things happen for you with Smart Telecom.

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